

# BEYOND OLYMPICS 2012

## Shape a sporting legacy in Merton

Join local businesses & celebrities to make an impact within your community.



True Volunteer Foundation (TVF), a unique award-winning NGO, is working in partnership with local businesses across Merton to deliver sporting opportunities to children between the ages of 10 and 14 years. The project seeks to inspire athletes of the future and encourage children to live healthy and active lives through sport.

*The Wimbledon Sporting Project* is a five-year educational programme which includes films, books and sporting activities provided to schools in the London Borough of Merton at no cost. In 2012, 87 individuals, 39 local partners, 18 young sporting hopefuls and 21 sporting celebrities, all donated their time, expertise and resources to produce an inspirational film and book, titled *Common Ground*. This year, TVF will work in partnership with more local businesses to build on this foundation and deliver free professional sporting opportunities to 27,000 school children across Merton.

### Professional sports coaching to schools

In 2012, three pilot sport engagement programmes took place where professional instructors delivered tailored sport packages directly to children on school premises. The programme spanned 5 days at 3 schools and enabled 1,800 children to participate in a variety of sports. The feedback was amazing...

*"The sports have been brilliant. The children have really loved playing so many sports throughout the week and in such a fun manner. All of the instructors were excellent; we were impressed with how they presented the sports to the children. The cricket session was especially excellent as this is a sport we do not really play in the school – my own class loved that session and we had to play again the day after. The instructor managed to show all the children how much fun cricket could be. We will have a lot of children signing up for various sports after this. Please sign us right up for the next one!"*

**Finn Coughlan, Pelham Primary School**

### How can you help

We would like your help to deliver this opportunity to all local schools across Merton to help empower local children to achieve in their sporting life and create personal growth. Sponsorship packages start at as little as £725 and provide a number of tiered benefits for your business, including marketing and advertising opportunities, a private screening of the *Common Ground* film and a competitive corporate sports day for your employees.

To discuss how you can become a corporate sponsor and help create a innovative sporting legacy within your local community please contact:

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### True Volunteer Foundation

Strategic Partners



### Current Project Sponsors

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