

Core Partner: Big Yellow Storage



About Big Yellow Storage

<u>Big Yellow Storage</u> is a leading provider of self-storage space in London and South East England, with a network of 76 storage units providing secure and convenient storage solutions for business and personal use in easy-to-access locations. <u>Big Yellow Storage</u> offers a range of services to the business sector including Warehousing, Multi-site storage and PA services which are perfect for startups, SME's and expanding online businesses.

Approach

<u>Big Yellow Storage</u> entered a pro bono partnership with True Volunteer Foundation (TVF) in 2012 providing much needed storage space for TVF's office supplies, fundraising resources, event items and other equipment at no cost.

Results

TVF operates within a unique funding model that provides a platform for businesses to give back and keeps the charities costs to a minimum. It is through pro bono relationships such as the partnership with Big Yellow Storage that TVF can work within an extremely low cost base to ensure all project donations have the greatest possible impact. The relationship delivers benefits for both parties and provides Big Yellow Storage with a cost effective and efficient manner to help the communities in which they operate and enables TVF to deliver programmes at low cost with maximum impact.

Daniel Elder, Assistant manager of Tolworth <u>Big Yellow Storage</u> said "We are delighted to be able to partner with TVF and support them through providing storage at no cost. This reflects one of the many ways we work with a variety of charitable causes."